

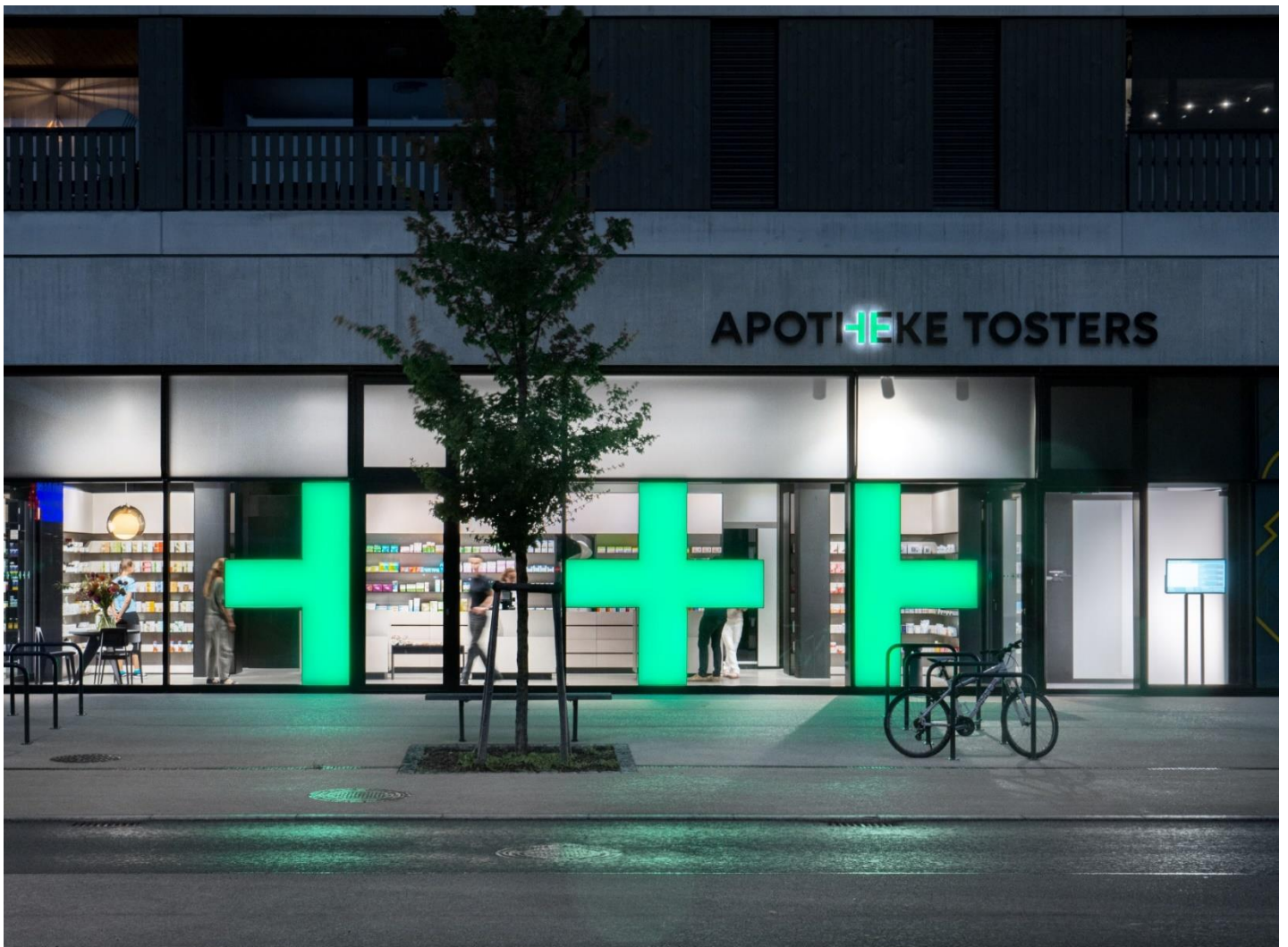
ZUMTOBEL Group

MAKING APOTHEKE TOSTERS PHARMACY SHINE AGAIN

ZUMTOBEL LIGHTING SOLUTION SHOWCASES OVERALL APPEARANCE

Press release
Dornbirn, 28 March 2023

Dornbirn, Austria – Reopened in 2022, Apotheke Tosters, a pharmacy in Feldkirch, Austria, convinces with a coherent overall appearance. A unique lighting concept by Zumtobel, a brand of the Zumtobel Group, showcases the new look of the pharmacy: The CIELUMA illuminated ceiling employs as sculptural display lighting with integrated product shelving for the first time. The lighting concept was implemented in close collaboration with project partners from Vorarlberg, including the architects Zaffignani Architektur, graphic designers Atelier Andrea Gassner and textile design experts Typico.



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The pharmacy's external appearance is enhanced by the eye-catching and sculptural shop window lighting in the form of a green cross and two suggested half-crosses. They refer to the word and picture logo "Apotheke Tosters" designed by Atelier Andrea Gassner. Especially at dusk or in the dark, the lighting installation makes the signage particularly effective.

The technology behind the crosses – design by Atelier Andrea Gassner – is Zumtobel's illuminated ceiling, CIELUMA. *"The crosses consist of a cover that has been printed green and are backlit by RGBW LEDs,"* explains Manuel Staudinger. *"To create this unique shape, we worked closely with furniture makers, architects and our textile design partner Typico."*

The interior of the pharmacy is dominated by clean lines, elegant black and white contrasts, high open ceilings and top-quality materials.

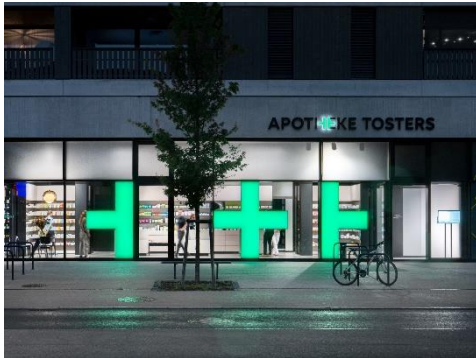
"Customers' attention is therefore drawn automatically to the high-quality and uniformly illuminated shelving and work areas," says Manuel Staudinger, project manager at Zumtobel in Dornbirn. *"The focus is on communication with the pharmacists, patient consultations and customer interaction."*

FACTBOX

Client: Apotheke Tosters, Mag. pharm. Renate Grotti KG, Feldkirch (AT)
Architect: Zaffignani Architektur GmbH, Weiler (AT)
Textile communication: Typico, Lochau (AT)
CI and cross installation design: Atelier Andrea Gassner, Feldkirch (AT)
Project year: 2022

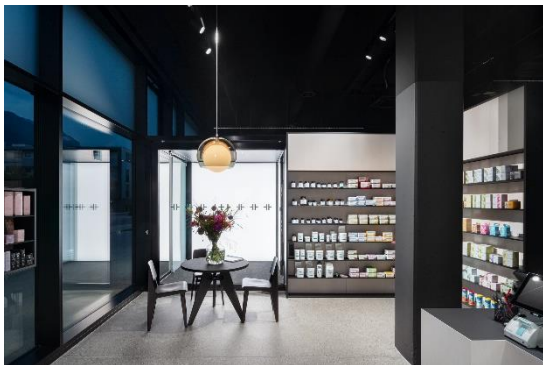
PHOTOS

Photographer: Jens Ellensohn



Photos 1 and 2:

Left: Outside a green cross and two suggested half crosses attract the attention of passers-by. Especially at dusk or in the dark, the lighting installation makes the signage particularly effective. *Right:* The Zumtobel CIELUMA illuminated ceiling employs as sculptural display lighting with integrated product shelving for the first time.



Photos 3 and 4:

Left: The ornamental pendant luminaire SCONFINE is a real eye-catcher above the table specially set up for customer consultations. *Right:* The basic lighting and aisle lighting with Zumtobel SUPERSYSTEM integral are supplemented by VIVO II spotlights in the centre of the room. They ensure a uniform illumination of all shelf surfaces and can be positioned wherever required.

ZUMTOBEL Group

SHORT COMPANY PORTRAIT

ABOUT

Zumtobel Group AG

The Zumtobel Group aims to create wellbeing and improve people's quality of life through light – as a group, and through all its individual brands, Thorn, Tridonic and Zumtobel. As a leading supplier of innovative lighting solutions, the Group offers its customers around the world a comprehensive portfolio, where the focus is invariably on people and their needs. The company's know-how about the effects of light on people, acquired over decades, forms the basis for sustainable and future-oriented lighting solutions that are increasingly energy- and resource-efficient while providing the best possible quality of light. The Group is listed on the Vienna Stock Exchange (ATX Prime) and currently holds a workforce of around 5,800 employees. In the 2021/22 financial year, the company posted revenues of EUR 1,148.3 million. The Zumtobel Group is based in Dornbirn in the Vorarlberg region of Austria. For further information, please visit z.lighting/group.

INFORMATION

This press release and the accompanying high-resolution images can be downloaded at:
<https://z.lighting/en/group/news-insights/>

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