

## Thorsten Staake

Date of birth 5 September 1978  
Citizenship German



### CURRENT POSITION

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**Since 2013** **University of Bamberg, Germany**  
Full Professor (W3), Chair of Information Systems and Energy Efficient Systems, Member of the Faculty Council (“Fakultätsrat”) at the Faculty of Information Systems and Applied Computer Science

*Prof. Dr. Thorsten Staake and his team focus their research on digital services that combine Internet of Things technology, machine learning, and behavioral economics insights. Their goal is to build powerful and financially attractive services, with a strong focus on integrating consumers, creating customer insights, and supporting companies in their digitization strategy.*

### ADDITIONAL APPOINTMENTS

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Since 2016 **Hoval AG**, Vaduz, Liechtenstein  
Member of the Board of Directors

Since 2011 **BEN Energy AG**, Zürich, Switzerland  
Member of the Board of Directors

### PROFESSIONAL RECORD

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2007 – 2013 **Swiss Federal Institute of Technology (ETH)**, Zurich, Switzerland

- Co-Director of the Bits to Energy Lab at the Chair of Information Management

2006 – 2007 **Massachusetts Institute of Technology (MIT)**, Cambridge (USA)

- Visiting Researcher at the Auto-ID Labs

2004 – 2006 **University of St. Gallen (HSG)**, St. Gallen, Switzerland

- Research Assistant at the Institute of Technology Management

### ACADEMIC EDUCATION

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2004 – 2007 **University of St. Gallen (HSG)**, St. Gallen, Switzerland  
Technology Management (Dr. oec. awarded in 09/2007)

2002 – 2003 **Darmstadt Institute of Technology (TUD)**, Darmstadt, Germany  
Electrical Engineering and Information Technology, major in Data Technology (Dipl.-Ing. awarded in 09/2003)

2001 – 2002 **Worcester Polytechnic Institute (WPI)**, Worcester (USA)  
Electrical and Computer Engineering, major in Communication Technology (M.Sc. awarded in 05/2002)